



SAMPATH

SUPER TRADING (PVT) LTD

www.sampathsupertrading.Com



OUR COMPANY

Where story began,

Mr. Dinusha Sampath Liyanage founder chairman of Sampath Super Trading (Pvt) Ltd. Man who succeed his dream with a humble beginning of a small retail shop in a remote village call “Panthiya” in 2000.

It took more than a decade him to build his own brand “Sampath Super” with his all hard efforts and dedications alongside with many sacrifices throughout this journey.

Sampath Super Trading Co. (Pvt) Ltd is a Sri Lankan corporate established in 2012 and Its continuous investment in retail currently operate with 24 Super Markets and has been spread its business into many diversified sectors.



VISION

The most competitive modern trade brand enhancing the quality of the life of every single Sri Lankan.

MISSION

A socially responsible, trustworthy and environmental friendly business partner driven by state of the art technology and processes to provide on time services and quality product at affordable prices to delight the customer whilst fulfilling the legitimate aspirations of all its stakeholder in a transparent manner through a committed and competent team.





COPORATE VALUES

**SUPREME
CUSTOMER
SERVICE**

**ACCOUNTABILITY
AND
ENTREPRENEURSHIP**

**INNOVATION
AND
TECHNOLOGY**

**TEAM SPIRIT
AND
RESPECT**

**STRIVING
FOR
EXCELLENCE**

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01

RETAIL SECTOR

MANUFACTURING

PLANTATION

LEISURE

A woman with long dark hair, wearing a pink button-down shirt, is pushing a metal shopping cart through a supermarket aisle. The cart is filled with various items, including yellow lemons, green leafy vegetables, and several bags of snacks. The shelves on either side of the aisle are stocked with a variety of packaged goods, including instant noodle cups and other food items. A large yellow circle is overlaid on the image, partially obscuring the woman and the shelves. The text "OUR BUSINESSES" is written in a large, bold, black sans-serif font over the white background of the circle.

OUR
BUSINESSES



SAMPATH CONSUMER BRANDS



02

BUSINESS OVERVIEW



2.1

RETAIL SECTOR

SAMPATH SUPERMARKET





SAMPATH

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SAMPATH SUPERMARKET

- Limited liability company structure.
- Supermarket chain accounts to 24 outlets have been in the retail trade for more than 20 years..
- Market leader in modern trade in western province ahead of top players.
- Undisputed market leader in every town :

Panthiya, Dodangoda, Weththewa, Wadduwa, Mathugama, Agalawaththa, Nagoda, Bandaragama, Horawala, Pokunuvita, Beruwala, Dargatown, Panadura, Horana, Baduraliya, Welipanna, Kidelpitiya, Kottawa, Payagala, Aluthgama, Maggona





SAMPATH

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LOYALTY PROGRAMME

Sampath Loyalty is the loyalty program that recognizes and rewards you for every purchase you make at a Sampath Supermarket.

Sampath Loyalty is the most prominent supermarket loyalty program in Sri Lanka. The Sampath Loyalty Program enables you to accumulate loyalty points which could be encashed at the time of checkout. It also enables you to avail a range of discounts. Points will be accumulated against the member's Sampath loyalty membership.

Almost 336,000 Loyalty Customers.

From 10% To 50% Discount Offered To The Customers.

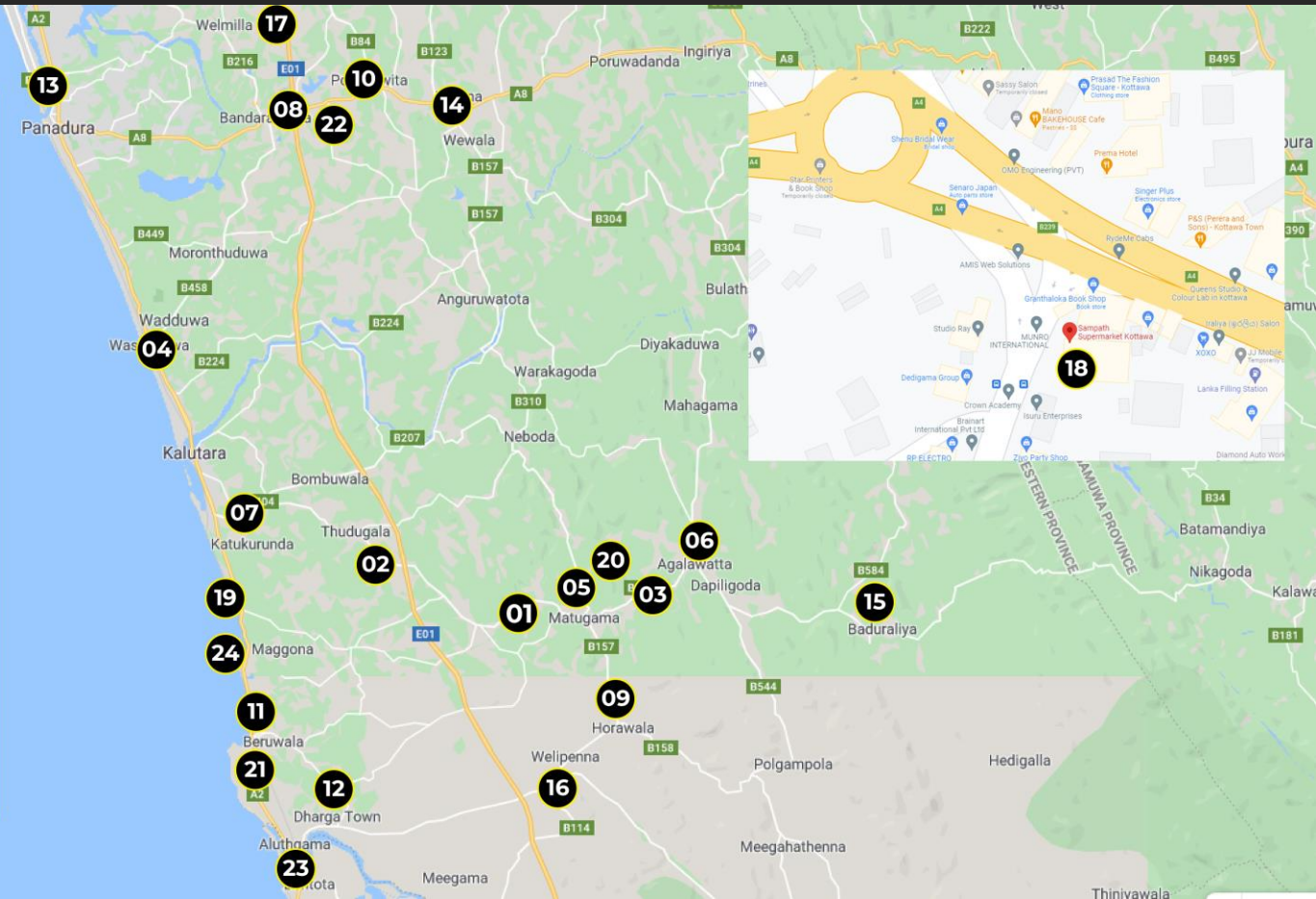
Customers Can Redeem Points Accumulated

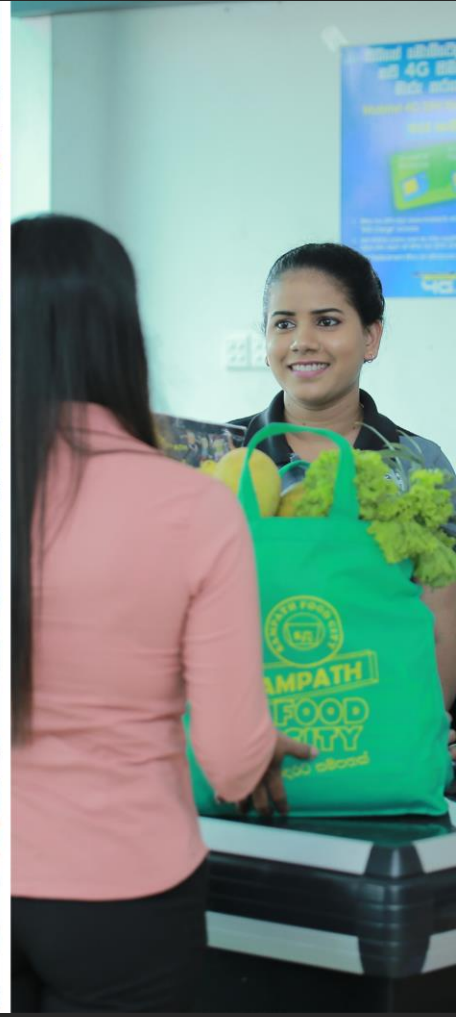


GEOGRAPHICAL EXPANSION

SAMPATH FOOD CITY - SAMPATH SUPERTRADING COMPANY (PVT) LTD.

- DS 01 - PANTHIYA
- DS 02 - DODANGODA
- DS 03 - WETHTHWA
- DS 04 - POTHUPITIYA
- DS 05 - MATHUGAMA
- DS 06 - AGALAWATTA
- DS 07 - NAGODA
- DS 08 - BANDARAGAMA
- DS 09 - HORAWALA
- DS 10 - POKUNUWITA
- DS 11 - BERUWALA
- DS 12 - DHARGA TOWN
- DS 13 - PANADURA
- DS 14 - HORANA
- DS 15 - BADURALIYA
- DS 16 - WELIPENNA
- DS 17 - KIDELPITIYA
- DS 18 - KOTTAWA
- DS 19 - PAYAGALA
- DS 20 - MATHUGAMA II
- DS 21 - BERUWALA II
- DS 22 - BANDARAGAMA II
- DS 23 - ALUTHGAMA
- DS 24 - MAGGONA













2.2

MANUFACTURING





SAMPATH PRODUCTS

Every product that has then sampath factory is assumed with quality standards we have an ISO and GMP certified factory located in Mathugama under Sampath Super Trading Company PVT/LTD. There are more than 200 products in the produced line. Mainly spices, beverages, snacks and etc.

Every product that is manufactured or sold at Sampath Supermarket must meet the benchmark of quality standards set by our company over a century of trade and operations. We also guarantee that the food purchased, processed, or produced complies with the highest standards of quality, safety, environmental and social standards.

The quality assurance approach of the Sampath products is comprehensive starts from the farm. During the season, fruit is purchased and processed in the Our gathering plants in Galewela and Sewenagala, minimize the use of any preservatives, aseptically packaged and stored all year round for use. ISO requirements maintain continuously good product and service consistency by the complete quality control process used by our Sampath products plant, including GMP certificate.



**ISO 22000 Certified
Company by SLSI
HACCP Certified
Company by SLSI
GMP Certified
Company by SLSI**





Spices : Cereals : Beverages : Snacks : Confectioneries
Flour : Oil : Soya : Grains : Pasta : Pet Food





DS BAKERS

DS Bakers established in 2016 by the managing director Mr. Dinusha Sampath Liyanage at Gallassa, Nagoda , Kaluthara South. Now It has been grown as Sampath Bakery and now renamed as DS Bakers. The DS Bakers had modern equipment and the state of art technology with well skilled and trained workforce and distribute to 18 supermarkets in Kaluthara district. DS Bakers distribute more than 45 bakery products..







RANWELL BOTTLED DRINKING WATER SYSTEM

Ranwell Drinking water get from deep tube well source and is then purified through a rigorous purification process. This purification process includes reverse osmosis and other filtering and purification methods. It removes things like chlorides, salts and other substances that can affect a water's taste. Every bottle of Ranwell Drinking water is produced at one of our water purification center.





2.3

PLANTATION





SAMPATH ECO AGRO PARK

The mango is cultivated in dry climatic areas of Sri Lanka where the fruits are well nurtured by a team of professional.

Our 75 acres of mango cultivation farms are located in the following cities in Sri Lanka Galewela , Sooriyawewa and Thanamalwila with our new mango farms expansion project our goal is to double the quantity we produce at the moment by 2022.

Each and every Mango is grown and nurtured in an imported carbon quoted protection cover in order to protect the fruits from potential pests and diseases.

As far as food is concerned, there is still general public concern regarding whether the fruits and vegetables available on the market are suitable for consumption. It has been stated, with or without awareness of the effects, those farmers often over use agrochemicals and fertilizers to protect their crops.

There is no need to fear, trough as the fruits and vegetables sold at Sampath Supermarkets are purchased directly from our own local producers. Our farmers are often directed and instructed by the Sampath Eco Agro Park Agriculture field officers on when, has to grow vegetables and fruits without chemicals

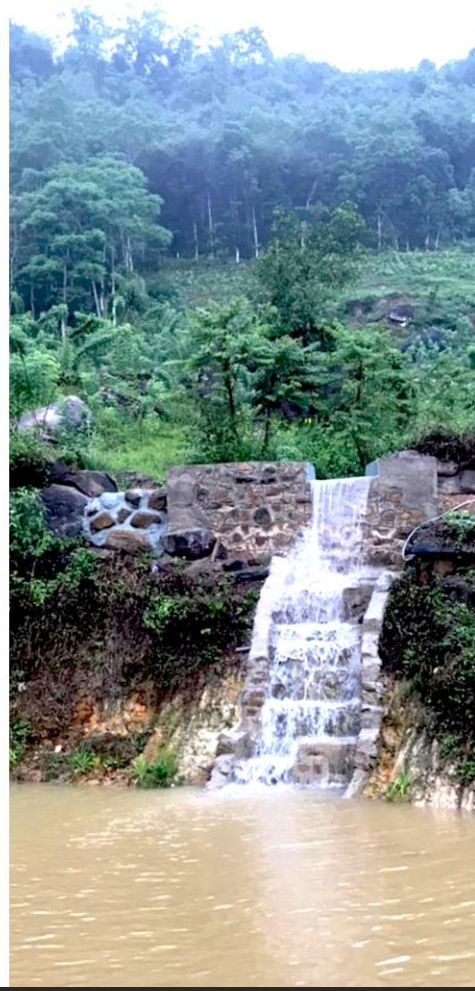














2.4

LEASURE

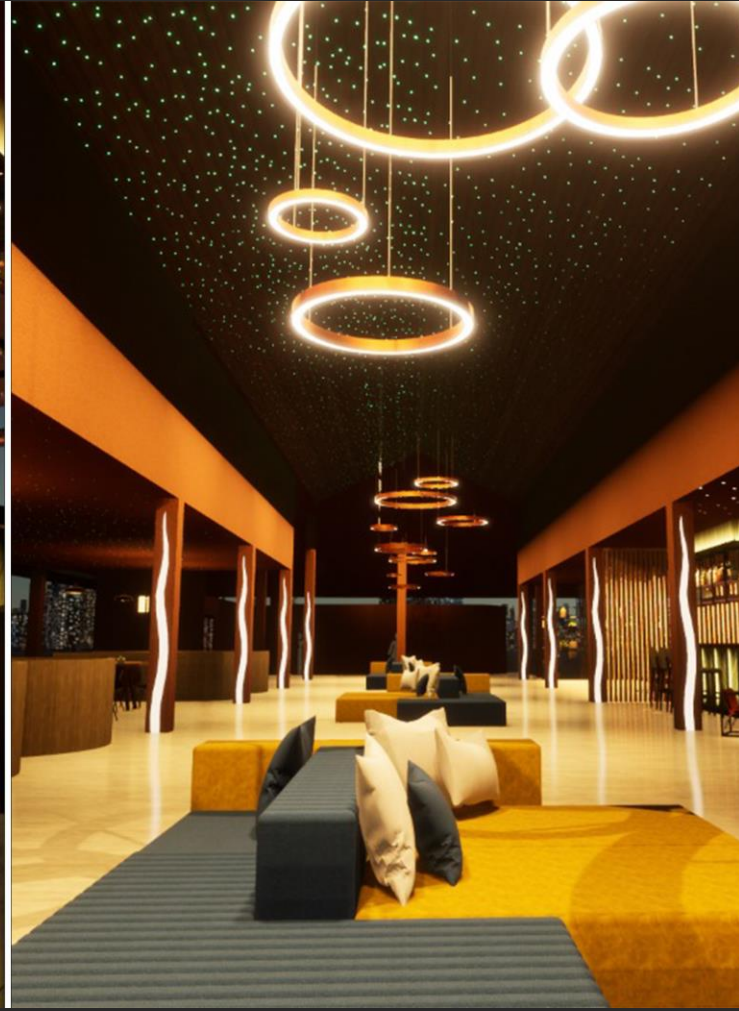




SUEEN NATURE RESORT

Embrace the endless vista of pure greenery with Sueen Nature – Baduraliya, escaping the hustle and bustle of everyday routine. Rustling leaves, the songs of birds, and the burbling of water offer you the perfect tonic to relax.







MOUNTAIN ARK



03

OUR TEAM



MANAGING
DIRECTOR

DINUSHA
SAMPATH
LIYANAGE



MGR.
CORPORATE
AFFAIRS

LANKA
PRIYANGANI

04

FUTURE WITH SAMPATH SUPER TRADING

will be opening 100 outlets within three years.

will opening 35 outlets within this year 2023.



05

OUR PARTNERS



06

CORPORATE CONTACTS



LOCATION

Sampath Super
Dikhena, Dodangoda
Kalutara South



WEB

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THANKS!